

North Pole Results

(Region, Household Income and Household Composition)



1	1_1. (Inuit pay all taxes, including income tax, GST and PST (where applicable)) The following is a series of statements about the Inuit of Canada. For each, please indicate whether you believe the statement to be true or false:
2	1_2. (Inuit live primarily on reserves) The following is a series of statements about the Inuit of Canada. For each, please indicate whether you believe the statement to be true or false:
3	1_3. (All Inuit communities are located 'North of 60') The following is a series of statements about the Inuit of Canada. For each, please indicate whether you believe the statement to be true or false:
4	1_4. (Inuit are First Nations) The following is a series of statements about the Inuit of Canada. For each, please indicate whether you believe the statement to be true or false:
5	1_5. (Life expectancy for Inuit is 15 years lower than for other people in Canada) The following is a series of statements about the Inuit of Canada. For each, please indicate whether you believe the statement to be true or false:
6	1_6. (The Inuit tuberculosis rate is 90 times higher than the average Canadian rate) The following is a series of statements about the Inuit of Canada. For each, please indicate whether you believe the statement to be true or false:
7	1_7. (The cost of living for the average Inuit is 50% higher than for non-aboriginal Canadians) The following is a series of statements about the Inuit of Canada. For each, please indicate whether you believe the statement to be true or false:
8	1_8. (The average Inuit income is 30% less than what it is for the average non-aboriginal Canadian) The following is a series of statements about the Inuit of Canada. For each, please indicate whether you believe the statement to be true or false:
9	1_9. (Only one quarter (25%) of Inuit teenagers finish high school) The following is a series of statements about the Inuit of Canada. For each, please indicate whether you believe the statement to be true or false:
10	1_10. (Inuit still hunt for food and clothing) The following is a series of statements about the Inuit of Canada. For each, please indicate whether you believe the statement to be true or false:
11	1_11. (The Inuit language is the strongest aboriginal language spoken in Canada) The following is a series of statements about the Inuit of Canada. For each, please indicate whether you believe the statement to be true or false:
12	1_12. (It's possible to drive to all Inuit communities from southern Canadian cities) The following is a series of statements about the Inuit of Canada. For each, please indicate whether you believe the statement to be true or false:
13	1_13. (Inuit own airlines) The following is a series of statements about the Inuit of Canada. For each, please indicate whether you believe the statement to be true or false:
14	1_14. (Inuit have signed modern land-claim agreements) The following is a series of statements about the Inuit of Canada. For each, please indicate whether you believe the statement to be true or false:
15	1_15. (The concentration of artists in the Arctic is four times higher than the national average) The following is a series of statements about the Inuit of Canada. For each, please indicate whether you believe the statement to be true or false:
16	1_16. (Climate change is affecting Inuit more so than the rest of Canadians) The following is a series of statements about the Inuit of Canada. For each, please indicate whether you believe the statement to be true or false:
17	1_17. (The capital of Nunavut is Tuktoyaktuk) The following is a series of statements about the Inuit of Canada. For each, please indicate whether you believe the statement to be true or false:
18	1_18. (All 53 Inuit communities have at least one doctor) The following is a series of statements about the Inuit of Canada. For each, please indicate whether you believe the statement to be true or false:
19	1_19. (It is required that at least one member of the federal cabinet be Inuit) The following is a series of statements about the Inuit of Canada. For each, please indicate whether you believe the statement to be true or false:
20	1_20. (There are over 50,000 Inuit living in Canada) The following is a series of statements about the Inuit of Canada. For each, please indicate whether you believe the statement to be true or false:
21	1. (Correct Summary) The following is a series of statements about the Inuit of Canada. For each, please indicate whether you believe the statement to be true or false:
22	1. (# Correct Summary) The following is a series of statements about the Inuit of Canada. For each, please indicate whether you believe the statement to be true or false:
23	2. Have you ever travelled to the Canadian Arctic?
24	3. How likely are you to travel to one of the four Inuit regions - the Inuvialuit Region of the Northwest Territories, Nunavut, the Nunavik region of Northern Quebec, or the Nunatsiavut region of Labrador - in the next ten years?
25	4. Have you personally tried any traditional Inuit food?
26	5_1. (I am generally aware of the realities of life for the Inuit in the Canadian Arctic.) To what extent do you agree or disagree with the following statements:
27	5_2. (I enjoy learning about Canada's Arctic) To what extent do you agree or disagree with the following statements:
28	5_3. (I have a fondness for Canada's Arctic) To what extent do you agree or disagree with the following statements:
29	5_4. (I oppose the European-Union Ban on Canadian seal products and support the traditional Inuit seal hunting practices for cultural, economic, and subsistence reasons.) To what extent do you agree or disagree with the following statements:
30	5_5. (I think of Canada's Inuit, First Nations and Métis as different tribes or sects of the same people, just living in different areas of the country.) To what extent do you agree or disagree with the following statements:
31	5_6. (With the Olympics coming up next year, Canada should take the opportunity to showcase Inuit achievements and accomplishments.) To what extent do you agree or disagree with the following statements:
32	5_7. (I would like to learn more about the Inuit way of life, its culture and its people) To what extent do you agree or disagree with the following statements:
33	5. (Top2Box (Agree) Summary) To what extent do you agree or disagree with the following statements:
34	5. (Low2Box (Disagree) Summary) To what extent do you agree or disagree with the following statements:

1_1. (Inuit pay all taxes, including income tax, GST and PST (where applicable)) The following is a series of statements about the Inuit of Canada. For each, please indicate whether you believe the statement to be true or false:

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K Overlap formulae used. * small base

	Total	REGION						HOUSEHOLD INCOME			HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents	1007	137	105	63	377	255	70	215	312	480	179	828
Weighted	1007	133	103*	65*	386	246	75*	221	312	474	194	813
*True	254	35	36	22	100	42	20	53	87	114	41	214
	25%	26%	35%	33%	26%	17%	27%	24%	28%	24%	21%	26%
			E	E	E							
False	753	98	67	44	285	203	55	168	225	360	154	599
	75%	74%	65%	67%	74%	83%	73%	76%	72%	76%	79%	74%
						BCD						

1_2. (Inuit live primarily on reserves) The following is a series of statements about the Inuit of Canada. For each, please indicate whether you believe the statement to be true or false:

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K Overlap formulae used. * small base

	Total	REGION						HOUSEHOLD INCOME			HOUSEHOLD	
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		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents	1007	137	105	63	377	255	70	215	312	480	179	828
Weighted	1007	133	103*	65*	386	246	75*	221	312	474	194	813
True	438	55	29	20	172	134	29	105	136	196	111	327
	43%	41%	28%	30%	45%	54%	39%	48%	44%	41%	57%	40%
*False		B			BC	ABCDF					K	
	569	78	74	46	214	112	46	116	175	278	84	486
	57%	59%	72%	70%	55%	46%	61%	52%	56%	59%	43%	60%
		E	ADE	DE	E		E					J

1_3. (All Inuit communities are located 'North of 60') The following is a series of statements about the Inuit of Canada. For each, please indicate whether you believe the statement to be true or false:

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K Overlap formulae used. * small base

	Total	REGION						HOUSEHOLD INCOME			HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents	1007	137	105	63	377	255	70	215	312	480	179	828
Weighted	1007	133	103*	65*	386	246	75*	221	312	474	194	813
True	451	70	46	30	172	105	27	86	142	222	88	362
	45%	53%	45%	46%	45%	43%	37%	39%	46%	47%	46%	45%
*False		F										
	556	63	57	35	214	141	47	135	169	252	106	451
	55%	47%	55%	54%	55%	57%	63%	61%	54%	53%	54%	55%
							A					

1_4. (Inuit are First Nations) The following is a series of statements about the Inuit of Canada. For each, please indicate whether you believe the statement to be true or false:

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K Overlap formulae used. * small base

	Total	REGION						HOUSEHOLD INCOME			HOUSEHOLD	
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		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents	1007	137	105	63	377	255	70	215	312	480	179	828
Weighted	1007	133	103*	65*	386	246	75*	221	312	474	194	813
True	737	105	74	42	259	198	58	174	231	332	149	587
	73%	79%	72%	64%	67%	80%	78%	78%	74%	70%	77%	72%
*False		CD				CD		I				
	270	28	29	23	126	48	16	48	80	142	45	226
	27%	21%	28%	36%	33%	20%	22%	22%	26%	30%	23%	28%
			AE	AE						G		

1_5. (Life expectancy for Inuit is 15 years lower than for other people in Canada) The following is a series of statements about the Inuit of Canada. For each, please indicate whether you believe the statement to be true or false:

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K Overlap formulae used. * small base

	Total	REGION						HOUSEHOLD INCOME			HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents	1007	137	105	63	377	255	70	215	312	480	179	828
Weighted	1007	133	103*	65*	386	246	75*	221	312	474	194	813
*True	765	93	77	47	302	187	61	163	219	383	139	626
	76%	70%	75%	72%	78%	76%	81%	74%	70%	81%	71%	77%
										H		
False	242	40	26	19	84	59	14	58	92	91	55	186
	24%	30%	25%	28%	22%	24%	19%	26%	30%	19%	29%	23%
									I			

1_6. (The Inuit tuberculosis rate is 90 times higher than the average Canadian rate) The following is a series of statements about the Inuit of Canada. For each, please indicate whether you believe the statement to be true or false:

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K Overlap formulae used. * small base

	Total	REGION						HOUSEHOLD INCOME			HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents	1007	137	105	63	377	255	70	215	312	480	179	828
Weighted	1007	133	103*	65*	386	246	75*	221	312	474	194	813
*True	634	79	69	42	249	149	45	122	189	323	118	516
	63%	60%	68%	64%	65%	61%	61%	55%	61%	68%	60%	63%
False	373	54	33	23	137	97	29	99	123	151	77	297
	37%	40%	32%	36%	35%	39%	39%	45%	39%	32%	40%	37%
								I	I			

1_7. (The cost of living for the average Inuit is 50% higher than for non-aboriginal Canadians) The following is a series of statements about the Inuit of Canada. For each, please indicate whether you believe the statement to be true or false:

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K Overlap formulae used. * small base

	Total	REGION						HOUSEHOLD INCOME			HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents	1007	137	105	63	377	255	70	215	312	480	179	828
Weighted	1007	133	103*	65*	386	246	75*	221	312	474	194	813
*True	582	69	72	42	220	127	53	133	178	271	93	489
	58%	52%	70%	64%	57%	52%	71%	60%	57%	57%	48%	60%
			ADE				ADE					J
False	425	64	31	24	166	119	22	88	133	203	101	324
	42%	48%	30%	36%	43%	48%	29%	40%	43%	43%	52%	40%
		BF			BF	BF					K	

1_8. (The average Inuit income is 30% less than what it is for the average non-aboriginal Canadian) The following is a series of statements about the Inuit of Canada. For each, please indicate whether you believe the statement to be true or false:

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K Overlap formulae used. * small base

	Total	REGION						HOUSEHOLD INCOME			HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents	1007	137	105	63	377	255	70	215	312	480	179	828
Weighted	1007	133	103*	65*	386	246	75*	221	312	474	194	813
*True	833	100	88	45	340	197	62	183	252	397	154	678
	83%	76%	86%	68%	88%	80%	83%	83%	81%	84%	79%	83%
			C		ACE							
False	174	32	15	21	45	48	13	38	60	77	40	134
	17%	24%	14%	32%	12%	20%	17%	17%	19%	16%	21%	17%
		D		BD		D						

1_9. (Only one quarter (25%) of Inuit teenagers finish high school) The following is a series of statements about the Inuit of Canada. For each, please indicate whether you believe the statement to be true or false:

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K Overlap formulae used. * small base

	Total	REGION						HOUSEHOLD INCOME			HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents	1007	137	105	63	377	255	70	215	312	480	179	828
Weighted	1007	133	103*	65*	386	246	75*	221	312	474	194	813
*True	830	106	84	47	323	211	59	180	242	409	165	665
	82%	80%	82%	72%	84%	86%	79%	81%	78%	86%	85%	82%
False				C	C				H			
	177	27	18	18	63	34	16	42	70	65	29	148
	18%	20%	18%	28%	16%	14%	21%	19%	22%	14%	15%	18%
				DE					I			

1_10. (Inuit still hunt for food and clothing) The following is a series of statements about the Inuit of Canada. For each, please indicate whether you believe the statement to be true or false:

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K Overlap formulae used. * small base

	Total	REGION						HOUSEHOLD INCOME			HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents	1007	137	105	63	377	255	70	215	312	480	179	828
Weighted	1007	133	103*	65*	386	246	75*	221	312	474	194	813
*True	802	114	91	55	319	163	60	168	243	391	151	651
	80%	86%	89%	84%	83%	66%	81%	76%	78%	83%	78%	80%
		E	E	E	E		E					
False	205	19	12	10	67	82	14	53	69	83	43	162
	20%	14%	11%	16%	17%	34%	19%	24%	22%	17%	22%	20%
						ABCDF						

1_11. (The Inuit language is the strongest aboriginal language spoken in Canada) The following is a series of statements about the Inuit of Canada. For each, please indicate whether you believe the statement to be true or false:

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K Overlap formulae used. * small base

	Total	REGION						HOUSEHOLD INCOME			HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents	1007	137	105	63	377	255	70	215	312	480	179	828
Weighted	1007	133	103*	65*	386	246	75*	221	312	474	194	813
*True	601	78	65	39	253	125	42	124	178	299	108	494
	60%	59%	63%	59%	66%	51%	57%	56%	57%	63%	55%	61%
				E								
False	406	55	38	27	132	121	32	97	133	175	87	319
	40%	41%	37%	41%	34%	49%	43%	44%	43%	37%	45%	39%
						D						

1_12. (It's possible to drive to all Inuit communities from southern Canadian cities) The following is a series of statements about the Inuit of Canada. For each, please indicate whether you believe the statement to be true or false:

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K Overlap formulae used. * small base

	Total	REGION						HOUSEHOLD INCOME			HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents	1007	137	105	63	377	255	70	215	312	480	179	828
Weighted	1007	133	103*	65*	386	246	75*	221	312	474	194	813
True	129	16	12	7	52	37	5	29	42	57	28	100
	13%	12%	11%	11%	13%	15%	7%	13%	14%	12%	15%	12%
*False	878	117	91	58	334	209	70	192	269	417	166	712
	87%	88%	89%	89%	87%	85%	93%	87%	86%	88%	85%	88%

1_13. (Inuit own airlines) The following is a series of statements about the Inuit of Canada. For each, please indicate whether you believe the statement to be true or false:

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K Overlap formulae used. * small base

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		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents	1007	137	105	63	377	255	70	215	312	480	179	828
Weighted	1007	133	103*	65*	386	246	75*	221	312	474	194	813
*True	420	51	49	28	137	123	33	88	125	207	75	345
	42%	38%	47%	43%	36%	50%	44%	40%	40%	44%	39%	42%
False			D			AD						
	587	82	54	38	249	123	42	133	187	267	119	468
	58%	62%	53%	57%	64%	50%	56%	60%	60%	56%	61%	58%
		E			BE							

1_14. (Inuit have signed modern land-claim agreements) The following is a series of statements about the Inuit of Canada. For each, please indicate whether you believe the statement to be true or false:

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	Total	REGION						HOUSEHOLD INCOME			HOUSEHOLD	
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		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents	1007	137	105	63	377	255	70	215	312	480	179	828
Weighted	1007	133	103*	65*	386	246	75*	221	312	474	194	813
*True	660	79	61	39	253	176	52	140	216	303	127	533
	66%	59%	59%	60%	66%	71%	70%	63%	69%	64%	65%	66%
						AB						
False	347	54	42	26	133	70	22	81	95	171	67	280
	34%	41%	41%	40%	34%	29%	30%	37%	31%	36%	35%	34%
		E	E									

1_15. (The concentration of artists in the Arctic is four times higher than the national average) The following is a series of statements about the Inuit of Canada. For each, please indicate whether you believe the statement to be true or false:

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K Overlap formulae used. * small base

	Total	REGION						HOUSEHOLD INCOME			HOUSEHOLD	
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		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents	1007	137	105	63	377	255	70	215	312	480	179	828
Weighted	1007	133	103*	65*	386	246	75*	221	312	474	194	813
*True	646	95	83	47	256	118	47	126	197	324	127	519
	64%	71%	81%	72%	66%	48%	62%	57%	63%	68%	66%	64%
		E	DEF	E	E					G		
False	361	38	20	18	129	128	28	95	115	150	67	294
	36%	29%	19%	28%	34%	52%	38%	43%	37%	32%	34%	36%
					B	ABCD	B	I				

1_16. (Climate change is affecting Inuit more so than the rest of Canadians) The following is a series of statements about the Inuit of Canada. For each, please indicate whether you believe the statement to be true or false:

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K Overlap formulae used. * small base

	Total	REGION						HOUSEHOLD INCOME			HOUSEHOLD	
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		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents	1007	137	105	63	377	255	70	215	312	480	179	828
Weighted	1007	133	103*	65*	386	246	75*	221	312	474	194	813
*True	811	104	89	53	317	189	60	175	255	382	148	664
	81%	78%	87%	81%	82%	77%	81%	79%	82%	81%	76%	82%
False	196	29	14	13	69	57	14	47	57	92	47	149
	19%	22%	13%	19%	18%	23%	19%	21%	18%	19%	24%	18%

1_17. (The capital of Nunavut is Tuktoyaktuk) The following is a series of statements about the Inuit of Canada. For each, please indicate whether you believe the statement to be true or false:

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K Overlap formulae used. * small base

	Total	REGION						HOUSEHOLD INCOME			HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents	1007	137	105	63	377	255	70	215	312	480	179	828
Weighted	1007	133	103*	65*	386	246	75*	221	312	474	194	813
True	531	77	53	36	199	131	34	127	165	239	101	430
	53%	58%	52%	55%	52%	53%	45%	57%	53%	50%	52%	53%
*False	476	56	50	30	186	114	41	94	147	236	93	383
	47%	42%	48%	45%	48%	47%	55%	43%	47%	50%	48%	47%

1_18. (All 53 Inuit communities have at least one doctor) The following is a series of statements about the Inuit of Canada. For each, please indicate whether you believe the statement to be true or false:

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K Overlap formulae used. * small base

	Total	REGION						HOUSEHOLD INCOME			HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents	1007	137	105	63	377	255	70	215	312	480	179	828
Weighted	1007	133	103*	65*	386	246	75*	221	312	474	194	813
True	227	32	12	14	83	63	23	55	81	91	69	158
	23%	24%	11%	21%	22%	26%	31%	25%	26%	19%	35%	19%
*False		B			B	B	B		I		K	
	780	100	91	52	303	183	51	166	231	383	125	655
	77%	76%	89%	79%	78%	74%	69%	75%	74%	81%	65%	81%
			ADEF							H		J

1_19. (It is required that at least one member of the federal cabinet be Inuit) The following is a series of statements about the Inuit of Canada. For each, please indicate whether you believe the statement to be true or false:

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K Overlap formulae used. * small base

	Total	REGION						HOUSEHOLD INCOME			HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents	1007	137	105	63	377	255	70	215	312	480	179	828
Weighted	1007	133	103*	65*	386	246	75*	221	312	474	194	813
True	429	53	49	21	160	111	35	98	146	185	90	339
	43%	40%	48%	33%	42%	45%	46%	44%	47%	39%	46%	42%
*False	578	80	53	44	225	135	40	124	166	289	105	473
	57%	60%	52%	67%	58%	55%	54%	56%	53%	61%	54%	58%
										H		

1_20. (There are over 50,000 Inuit living in Canada) The following is a series of statements about the Inuit of Canada. For each, please indicate whether you believe the statement to be true or false:

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K Overlap formulae used. * small base

	Total	REGION						HOUSEHOLD INCOME			HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents	1007	137	105	63	377	255	70	215	312	480	179	828
Weighted	1007	133	103*	65*	386	246	75*	221	312	474	194	813
*True	852	107	91	56	326	206	65	191	257	404	158	693
	85%	81%	88%	86%	85%	84%	88%	86%	82%	85%	81%	85%
False	155	26	12	9	60	40	9	30	55	70	36	119
	15%	19%	12%	14%	15%	16%	12%	14%	18%	15%	19%	15%

1. (Correct Summary) The following is a series of statements about the Inuit of Canada. For each, please indicate whether you believe the statement to be true or false:

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K Overlap formulae used. * small base

	Total	REGION						HOUSEHOLD INCOME			HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents	1007	137	105	63	377	255	70	215	312	480	179	828
Weighted	1007	133	103*	65*	386	246	75*	221	312	474	194	813
It's possible to drive to all Inuit communities from southern Canadian cities	878	117	91	58	334	209	70	192	269	417	166	712
	87%	88%	89%	89%	87%	85%	93%	87%	86%	88%	85%	88%
There are over 50,000 Inuit living in Canada	852	107	91	56	326	206	65	191	257	404	158	693
	85%	81%	88%	86%	85%	84%	88%	86%	82%	85%	81%	85%
The average Inuit income is 30% less than what it is for the average non-	833	100	88	45	340	197	62	183	252	397	154	678
	83%	76%	86%	68%	88%	80%	83%	83%	81%	84%	79%	83%
Only one quarter (25%) of Inuit teenagers finish high school	830	106	84	47	323	211	59	180	242	409	165	665
	82%	80%	82%	72%	84%	86%	79%	81%	78%	86%	85%	82%
Climate change is affecting Inuit more so than the rest of Canadians	811	104	89	53	317	189	60	175	255	382	148	664
	81%	78%	87%	81%	82%	77%	81%	79%	82%	81%	76%	82%
Inuit still hunt for food and clothing	802	114	91	55	319	163	60	168	243	391	151	651
	80%	86%	89%	84%	83%	66%	81%	76%	78%	83%	78%	80%
All 53 Inuit communities have at least one doctor	780	100	91	52	303	183	51	166	231	383	125	655
	77%	76%	89%	79%	78%	74%	69%	75%	74%	81%	65%	81%
Life expectancy for Inuit is 15 years lower than for other people in Canada	765	93	77	47	302	187	61	163	219	383	139	626
	76%	70%	75%	72%	78%	76%	81%	74%	70%	81%	71%	77%
Inuit have signed modern land-claim agreements	660	79	61	39	253	176	52	140	216	303	127	533
	66%	59%	59%	60%	66%	71%	70%	63%	69%	64%	65%	66%
The concentration of artists in the Arctic is four times higher than the	646	95	83	47	256	118	47	126	197	324	127	519
	64%	71%	81%	72%	66%	48%	62%	57%	63%	68%	66%	64%
The Inuit tuberculosis rate is 90 times higher than the average Canadian rate	634	79	69	42	249	149	45	122	189	323	118	516
	63%	60%	68%	64%	65%	61%	61%	55%	61%	68%	60%	63%

1. (Correct Summary) The following is a series of statements about the Inuit of Canada. For each, please indicate whether you believe the statement to be true or false:

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K Overlap formulae used. * small base

	Total	REGION						HOUSEHOLD INCOME			HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K
The Inuit language is the strongest aboriginal language spoken in	601	78	65	39	253	125	42	124	178	299	108	494
	60%	59%	63%	59%	66%	51%	57%	56%	57%	63%	55%	61%
					E							
The cost of living for the average Inuit is 50% higher than for non-	582	69	72	42	220	127	53	133	178	271	93	489
	58%	52%	70%	64%	57%	52%	71%	60%	57%	57%	48%	60%
			ADE				ADE					J
It is required that at least one member of the federal cabinet be Inuit	578	80	53	44	225	135	40	124	166	289	105	473
	57%	60%	52%	67%	58%	55%	54%	56%	53%	61%	54%	58%
										H		
Inuit live primarily on reserves	569	78	74	46	214	112	46	116	175	278	84	486
	57%	59%	72%	70%	55%	46%	61%	52%	56%	59%	43%	60%
		E	ADE	DE	E		E					J
All Inuit communities are located 'North of 60'	556	63	57	35	214	141	47	135	169	252	106	451
	55%	47%	55%	54%	55%	57%	63%	61%	54%	53%	54%	55%
							A					
The capital of Nunavut is Tuktoyaktuk	476	56	50	30	186	114	41	94	147	236	93	383
	47%	42%	48%	45%	48%	47%	55%	43%	47%	50%	48%	47%
Inuit own airlines	420	51	49	28	137	123	33	88	125	207	75	345
	42%	38%	47%	43%	36%	50%	44%	40%	40%	44%	39%	42%
			D			AD						
Inuit are First Nations	270	28	29	23	126	48	16	48	80	142	45	226
	27%	21%	28%	36%	33%	20%	22%	22%	26%	30%	23%	28%
				AE	AE				G			
Inuit pay all taxes, including income tax, GST and PST (where	254	35	36	22	100	42	20	53	87	114	41	214
	25%	26%	35%	33%	26%	17%	27%	24%	28%	24%	21%	26%
			E	E	E							

1. (# Correct Summary) The following is a series of statements about the Inuit of Canada. For each, please indicate whether you believe the statement to be true or false:

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K Overlap formulae used. * small base

	Total	REGION						HOUSEHOLD INCOME			HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents	1007	137	105	63	377	255	70	215	312	480	179	828
Weighted	1007	133	103*	65*	386	246	75*	221	312	474	194	813
3	1	0	0	0	0	1	0	0	1	0	1	0
	0%	-	-	-	-	1%	-	-	0%	-	1%	-
4	2	0	0	0	0	2	0	0	0	2	0	2
	0%	-	-	-	-	1%	-	-	-	0%	-	0%
5	7	0	1	0	3	3	0	3	1	3	3	4
	1%	-	1%	-	1%	1%	-	1%	0%	1%	2%	0%
6	14	1	0	1	2	8	2	10	2	1	2	12
	1%	1%	-	2%	0%	3%	2%	5%	1%	0%	1%	1%
7	26	5	0	2	12	6	1	4	11	11	7	19
	3%	4%	-	3%	3%	2%	1%	2%	3%	2%	4%	2%
8	26	6	0	1	9	7	3	2	11	13	10	16
	3%	5%	-	1%	2%	3%	4%	1%	3%	3%	5%	2%
9	55	13	4	4	15	19	2	15	25	15	13	41
	5%	10%	4%	5%	4%	8%	2%	7%	8%	3%	7%	5%
10	65	10	4	3	23	17	8	18	18	29	15	49
	6%	7%	4%	5%	6%	7%	11%	8%	6%	6%	8%	6%
11	118	16	6	9	39	41	8	25	38	56	30	89
	12%	12%	6%	14%	10%	17%	10%	11%	12%	12%	15%	11%
12	115	19	12	4	42	29	8	25	37	53	21	95
	11%	14%	12%	7%	11%	12%	10%	11%	12%	11%	11%	12%
13	171	20	21	12	68	38	13	36	52	83	35	137
	17%	15%	20%	18%	18%	15%	17%	16%	17%	17%	18%	17%

1. (# Correct Summary) The following is a series of statements about the Inuit of Canada. For each, please indicate whether you believe the statement to be true or false:

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K Overlap formulae used. * small base

	Total	REGION						HOUSEHOLD INCOME			HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K
14	128	15	12	9	58	26	8	30	43	55	25	102
	13%	11%	11%	14%	15%	11%	10%	13%	14%	12%	13%	13%
15	123	14	26	8	51	12	11	30	30	62	14	109
	12%	11%	25%	13%	13%	5%	15%	14%	10%	13%	7%	13%
			ADE	E	E		E					J
16	86	7	11	9	36	20	4	13	27	47	10	76
	9%	5%	11%	13%	9%	8%	6%	6%	9%	10%	5%	9%
17	50	5	5	3	22	13	2	7	11	32	5	46
	5%	3%	5%	4%	6%	5%	3%	3%	4%	7%	2%	6%
18	16	4	1	1	5	3	2	2	3	11	3	14
	2%	3%	1%	2%	1%	1%	2%	1%	1%	2%	1%	2%
19	3	0	0	0	0	0	3	0	1	2	1	2
	0%	-	-	-	-	-	4%	-	0%	0%	0%	0%
							DE					
20	1	0	0	0	0	0	1	0	0	1	0	1
	0%	-	-	-	-	-	2%	-	0%	-	-	0%
							D					
Summary												
A	157	15	18	12	63	36	12	22	42	93	19	138
	16%	11%	17%	19%	16%	15%	17%	10%	13%	20%	10%	17%
										GH		J
B	250	29	37	17	110	38	19	60	73	117	39	211
	25%	22%	36%	26%	28%	16%	25%	27%	23%	25%	20%	26%
			AE	E								
C	287	39	33	16	111	67	21	62	90	136	55	231
	28%	29%	32%	25%	29%	27%	28%	28%	29%	29%	29%	28%
D	183	26	10	12	62	58	16	43	56	85	45	138
	18%	19%	9%	18%	16%	24%	21%	19%	18%	18%	23%	17%
		B				BD	B					
F	130	24	5	7	40	46	7	35	51	44	36	94
	13%	18%	5%	11%	10%	19%	9%	16%	16%	9%	19%	12%

1. (# Correct Summary) The following is a series of statements about the Inuit of Canada. For each, please indicate whether you believe the statement to be true or false:

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K Overlap formulae used. * small base

	Total	REGION						HOUSEHOLD INCOME			HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K
		BD				BD		I	I		K	
Mean # Correct	12.7	12.3	13.6	13	13	12	13	12.3	12.4	13.1	12	12.9
			ADE	E	AE		E			GH		J

2. Have you ever travelled to the Canadian Arctic?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K Overlap formulae used. * small base

	Total	REGION						HOUSEHOLD INCOME			HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents	1007	137	105	63	377	255	70	215	312	480	179	828
Weighted	1007	133	103*	65*	386	246	75*	221	312	474	194	813
Yes	67	11	11	6	23	10	6	3	10	54	11	56
	7%	8%	11%	10%	6%	4%	8%	2%	3%	11%	6%	7%
			E							GH		
No	940	122	92	59	362	236	69	218	302	420	183	757
	93%	92%	89%	90%	94%	96%	92%	98%	97%	89%	94%	93%
						B		I	I			

3. How likely are you to travel to one of the four Inuit regions - the Inuvialuit Region of the Northwest Territories, Nunavut, the Nunavik region of Northern Quebec, or the Nunatsiavut region of Labrador - in the next ten years?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K Overlap formulae used. * small base

	Total	REGION						HOUSEHOLD INCOME			HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents	1007	137	105	63	377	255	70	215	312	480	179	828
Weighted	1007	133	103*	65*	386	246	75*	221	312	474	194	813
Very likely	46	3	7	2	16	10	8	5	8	32	10	36
	5%	2%	7%	3%	4%	4%	11%	2%	3%	7%	5%	4%
							ADE			GH		
Somewhat likely	159	28	18	3	67	34	8	34	42	83	31	128
	16%	21%	18%	5%	17%	14%	11%	15%	13%	18%	16%	16%
		C	C		C							
Not very likely	405	56	43	29	160	84	33	86	136	183	85	320
	40%	42%	42%	44%	42%	34%	44%	39%	44%	39%	44%	39%
Not at all likely	398	46	34	31	143	118	26	96	125	176	68	329
	39%	35%	33%	48%	37%	48%	34%	44%	40%	37%	35%	41%
					ABD							
Summary												
Top2Box (Likely)	204	31	26	5	83	44	16	39	50	115	41	163
	20%	23%	25%	8%	21%	18%	21%	18%	16%	24%	21%	20%
		C	C		C		C			H		
Low2Box (Not likely)	803	102	77	60	303	202	59	182	261	359	154	649
	80%	77%	75%	92%	79%	82%	79%	82%	84%	76%	79%	80%
				ABDF					I			

4. Have you personally tried any traditional Inuit food?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K Overlap formulae used. * small base

	Total	REGION						HOUSEHOLD INCOME			HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents	1007	137	105	63	377	255	70	215	312	480	179	828
Weighted	1007	133	103*	65*	386	246	75*	221	312	474	194	813
Yes	60	11	8	2	20	14	5	15	15	30	17	43
	6%	8%	7%	3%	5%	6%	7%	7%	5%	6%	9%	5%
No	947	122	95	64	365	232	69	206	297	444	178	770
	94%	92%	93%	97%	95%	94%	93%	93%	95%	94%	91%	95%

5_1. (I am generally aware of the realities of life for the Inuit in the Canadian Arctic.) To what extent do you agree or disagree with the following statements:

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K Overlap formulae used. * small base

	REGION							HOUSEHOLD INCOME			HOUSEHOLD	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
	A	B	C	D	E	F	G	H	I	J	K	
Base: All respondents	1007	137	105	63	377	255	70	215	312	480	179	828
Weighted	1007	133	103*	65*	386	246	75*	221	312	474	194	813
Strongly agree	59	5	12	4	21	14	3	13	16	30	8	51
	6%	4%	12%	5%	5%	6%	4%	6%	5%	6%	4%	6%
			AD									
Somewhat agree	412	59	48	33	161	79	32	83	137	192	64	348
	41%	44%	46%	51%	42%	32%	43%	37%	44%	40%	33%	43%
		E	E	E	E							J
Somewhat disagree	395	48	35	20	170	96	26	94	107	194	90	304
	39%	36%	34%	30%	44%	39%	34%	42%	34%	41%	47%	37%
											K	
Strongly disagree	142	21	8	9	33	56	14	32	51	59	32	110
	14%	16%	8%	13%	9%	23%	18%	14%	16%	12%	16%	14%
		D				BD	D					
Summary												
Top2Box (Agree)	470	63	60	37	182	93	35	96	153	221	72	399
	47%	48%	58%	56%	47%	38%	47%	43%	49%	47%	37%	49%
			E	E	E							J
Low2Box (Disagree)	537	69	43	29	204	153	39	126	158	253	122	414
	53%	52%	42%	44%	53%	62%	53%	57%	51%	53%	63%	51%
						BCD					K	

5_2. (I enjoy learning about Canada's Arctic) To what extent do you agree or disagree with the following statements:

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K Overlap formulae used. * small base

	Total	REGION						HOUSEHOLD INCOME			HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents	1007	137	105	63	377	255	70	215	312	480	179	828
Weighted	1007	133	103*	65*	386	246	75*	221	312	474	194	813
Strongly agree	269	33	27	17	99	64	29	65	81	122	47	221
	27%	25%	26%	26%	26%	26%	39%	30%	26%	26%	24%	27%
Somewhat agree	548	76	63	28	225	121	35	107	176	266	100	448
	54%	58%	61%	42%	58%	49%	47%	48%	56%	56%	51%	55%
Somewhat disagree	151	23	11	17	44	46	9	40	41	69	34	117
	15%	17%	11%	26%	11%	19%	13%	18%	13%	15%	17%	14%
Strongly disagree	40	1	1	4	18	15	1	9	14	17	14	26
	4%	1%	1%	6%	5%	6%	2%	4%	4%	4%	7%	3%
Summary				A		A					K	
Top2Box (Agree)	816	109	90	44	324	185	64	172	257	388	147	669
	81%	82%	88%	68%	84%	75%	86%	78%	82%	82%	76%	82%
Low2Box (Disagree)	191	24	13	21	61	61	11	49	55	86	47	143
	19%	18%	12%	32%	16%	25%	14%	22%	18%	18%	24%	18%
				ABDF		BD						

5_3. (I have a fondness for Canada's Arctic) To what extent do you agree or disagree with the following statements:

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K Overlap formulae used. * small base

	Total	REGION						HOUSEHOLD INCOME			HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents	1007	137	105	63	377	255	70	215	312	480	179	828
Weighted	1007	133	103*	65*	386	246	75*	221	312	474	194	813
Strongly agree	187	22	17	10	93	28	16	43	45	99	33	154
	19%	16%	17%	15%	24%	12%	22%	19%	15%	21%	17%	19%
					E		E			H		
Somewhat agree	471	75	58	35	179	83	41	89	169	214	88	383
	47%	56%	57%	54%	46%	34%	54%	40%	54%	45%	45%	47%
		E	E	E	E		E		GI			
Somewhat disagree	272	33	24	14	97	90	14	73	70	129	56	215
	27%	25%	23%	22%	25%	37%	18%	33%	22%	27%	29%	26%
						ABCD		H				
Strongly disagree	78	3	3	6	17	43	4	17	28	33	17	61
	8%	3%	3%	10%	4%	18%	5%	8%	9%	7%	9%	7%
				A		ABDF						
Summary												
Top2Box (Agree)	658	97	75	45	272	112	57	131	214	312	121	537
	65%	73%	73%	69%	70%	46%	76%	59%	69%	66%	62%	66%
		E	E	E	E		E		G			
Low2Box (Disagree)	349	36	27	20	114	134	18	90	98	162	74	276
	35%	27%	27%	31%	30%	54%	24%	41%	31%	34%	38%	34%
						ABCD		H				

5_4. (I oppose the European-Union Ban on Canadian seal products and support the traditional Inuit seal hunting practices for cultural, economic, and subsistence reasons.) To what extent do you agree or disagree with the following statements:

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K Overlap formulae used. * small base

	Total	REGION						HOUSEHOLD INCOME			HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents	1007	137	105	63	377	255	70	215	312	480	179	828
Weighted	1007	133	103*	65*	386	246	75*	221	312	474	194	813
Strongly agree	378	36	37	22	133	112	37	80	112	186	55	324
	38%	27%	36%	34%	34%	46%	50%	36%	36%	39%	28%	40%
Somewhat agree	343	45	38	24	138	77	21	80	112	151	66	277
	34%	34%	37%	37%	36%	31%	29%	36%	36%	32%	34%	34%
Somewhat disagree	179	28	12	15	85	28	10	36	56	88	51	129
	18%	21%	12%	23%	22%	12%	14%	16%	18%	19%	26%	16%
Strongly disagree	106	23	15	4	30	28	5	25	32	49	23	83
	11%	18%	15%	6%	8%	12%	7%	11%	10%	10%	12%	10%
Summary												
Top2Box (Agree)	722	82	75	47	271	189	59	161	224	337	121	601
	72%	61%	73%	71%	70%	77%	79%	73%	72%	71%	62%	74%
Low2Box (Disagree)	285	51	28	19	115	57	16	61	88	137	73	212
	28%	39%	27%	29%	30%	23%	21%	27%	28%	29%	38%	26%

5_5. (I think of Canada's Inuit, First Nations and Métis as different tribes or sects of the same people, just living in different areas of the country.) To what extent do you agree or disagree with the following statements:

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K Overlap formulae used. * small base

	Total	REGION						HOUSEHOLD INCOME			HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents	1007	137	105	63	377	255	70	215	312	480	179	828
Weighted	1007	133	103*	65*	386	246	75*	221	312	474	194	813
Strongly agree	107	12	8	12	47	22	6	23	33	50	17	89
	11%	9%	7%	18%	12%	9%	9%	11%	11%	11%	9%	11%
Somewhat agree	405	53	45	22	166	92	27	90	124	192	78	327
	40%	40%	44%	33%	43%	37%	36%	40%	40%	40%	40%	40%
Somewhat disagree	344	54	32	25	119	85	29	74	102	168	74	270
	34%	41%	31%	38%	31%	34%	39%	33%	33%	35%	38%	33%
Strongly disagree	152	14	18	7	53	47	13	35	53	64	25	127
	15%	10%	17%	11%	14%	19%	17%	16%	17%	14%	13%	16%
Summary												
Top2Box (Agree)	511	65	53	34	213	114	33	113	157	242	95	416
	51%	49%	51%	52%	55%	46%	44%	51%	50%	51%	49%	51%
Low2Box (Disagree)	496	68	50	32	173	132	42	108	155	232	99	397
	49%	51%	49%	48%	45%	54%	56%	49%	50%	49%	51%	49%

5_6. (With the Olympics coming up next year, Canada should take the opportunity to showcase Inuit achievements and accomplishments.) To what extent do you agree or disagree with the following statements:

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K Overlap formulae used. * small base

	Total	REGION						HOUSEHOLD INCOME			HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents	1007	137	105	63	377	255	70	215	312	480	179	828
Weighted	1007	133	103*	65*	386	246	75*	221	312	474	194	813
Strongly agree	363	35	39	27	150	79	33	85	118	160	49	314
	36%	26%	38%	41%	39%	32%	45%	38%	38%	34%	25%	39%
					A		A					J
Somewhat agree	483	66	48	28	193	118	30	103	152	228	102	381
	48%	49%	47%	43%	50%	48%	40%	46%	49%	48%	53%	47%
Somewhat disagree	127	27	13	9	33	34	11	28	31	68	32	95
	13%	20%	13%	14%	9%	14%	15%	13%	10%	14%	17%	12%
		D										
Strongly disagree	34	6	2	1	9	15	0	6	10	17	10	23
	3%	4%	2%	2%	2%	6%	-	3%	3%	4%	5%	3%
					D							
Summary												
Top2Box (Agree)	846	100	87	55	343	197	63	187	270	389	152	695
	84%	75%	85%	84%	89%	80%	85%	85%	87%	82%	78%	85%
					AE							J
Low2Box (Disagree)	161	33	15	11	42	49	11	34	42	85	43	118
	16%	25%	15%	16%	11%	20%	15%	15%	13%	18%	22%	15%
		D				D					K	

5_7. (I would like to learn more about the Inuit way of life, its culture and its people) To what extent do you agree or disagree with the following statements:

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K Overlap formulae used. * small base

	Total	REGION						HOUSEHOLD INCOME			HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents	1007	137	105	63	377	255	70	215	312	480	179	828
Weighted	1007	133	103*	65*	386	246	75*	221	312	474	194	813
Strongly agree	239	22	20	13	103	59	22	60	76	103	36	203
	24%	17%	19%	20%	27%	24%	29%	27%	25%	22%	18%	25%
Somewhat agree	504	77	60	28	197	107	34	101	163	239	89	415
	50%	58%	58%	43%	51%	44%	46%	46%	52%	51%	46%	51%
Somewhat disagree	215	30	20	20	72	58	15	42	57	116	53	162
	21%	22%	19%	31%	19%	24%	21%	19%	18%	24%	27%	20%
Strongly disagree	49	4	3	4	14	21	3	18	15	16	17	32
	5%	3%	3%	6%	4%	9%	4%	8%	5%	3%	9%	4%
Summary												
Top2Box (Agree)	743	99	80	41	300	167	56	161	240	342	124	618
	74%	75%	78%	63%	78%	68%	75%	73%	77%	72%	64%	76%
Low2Box (Disagree)	264	34	23	24	85	79	19	60	72	132	70	194
	26%	25%	22%	37%	22%	32%	25%	27%	23%	28%	36%	24%

5. (Top2Box (Agree) Summary) To what extent do you agree or disagree with the following statements:

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K Overlap formulae used. * small base

	Total	REGION						HOUSEHOLD INCOME			HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents	1007	137	105	63	377	255	70	215	312	480	179	828
Weighted	1007	133	103*	65*	386	246	75*	221	312	474	194	813
With the Olympics coming up next year, Canada should take the opportunity to showcase	846	100	87	55	343	197	63	187	270	389	152	695
	84%	75%	85%	84%	89%	80%	85%	85%	87%	82%	78%	85%
					AE							J
I enjoy learning about Canada's Arctic	816	109	90	44	324	185	64	172	257	388	147	669
	81%	82%	88%	68%	84%	75%	86%	78%	82%	82%	76%	82%
		C	CE		CE		C					
I would like to learn more about the Inuit way of life, its culture and its people	743	99	80	41	300	167	56	161	240	342	124	618
	74%	75%	78%	63%	78%	68%	75%	73%	77%	72%	64%	76%
					CE							J
I oppose the European-Union Ban on Canadian seal products and support the traditional Inuit seal hunting practices for	722	82	75	47	271	189	59	161	224	337	121	601
	72%	61%	73%	71%	70%	77%	79%	73%	72%	71%	62%	74%
						A	A					J
I have a fondness for Canada's Arctic	658	97	75	45	272	112	57	131	214	312	121	537
	65%	73%	73%	69%	70%	46%	76%	59%	69%	66%	62%	66%
		E	E	E	E		E		G			
I think of Canada's Inuit, First Nations and Métis as different tribes or sects of the same people, just	511	65	53	34	213	114	33	113	157	242	95	416
	51%	49%	51%	52%	55%	46%	44%	51%	50%	51%	49%	51%
					E							
I am generally aware of the realities of life for the Inuit in the Canadian	470	63	60	37	182	93	35	96	153	221	72	399
	47%	48%	58%	56%	47%	38%	47%	43%	49%	47%	37%	49%
			E	E	E							J

5. (Low2Box (Disagree) Summary) To what extent do you agree or disagree with the following statements:

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K Overlap formulae used. * small base

	Total	REGION						HOUSEHOLD INCOME			HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents	1007	137	105	63	377	255	70	215	312	480	179	828
Weighted	1007	133	103*	65*	386	246	75*	221	312	474	194	813
I am generally aware of the realities of life for the Inuit in the Canadian	537	69	43	29	204	153	39	126	158	253	122	414
	53%	52%	42%	44%	53%	62%	53%	57%	51%	53%	63%	51%
						BCD					K	
I think of Canada's Inuit, First Nations and Métis as different tribes or sects of the same people, just	496	68	50	32	173	132	42	108	155	232	99	397
	49%	51%	49%	48%	45%	54%	56%	49%	50%	49%	51%	49%
						D						
I have a fondness for Canada's Arctic	349	36	27	20	114	134	18	90	98	162	74	276
	35%	27%	27%	31%	30%	54%	24%	41%	31%	34%	38%	34%
						ABCD		H				
I oppose the European-Union Ban on Canadian seal products and support the traditional Inuit seal hunting practices for	285	51	28	19	115	57	16	61	88	137	73	212
	28%	39%	27%	29%	30%	23%	21%	27%	28%	29%	38%	26%
		EF									K	
I would like to learn more about the Inuit way of life, its culture and its people	264	34	23	24	85	79	19	60	72	132	70	194
	26%	25%	22%	37%	22%	32%	25%	27%	23%	28%	36%	24%
				D		D					K	
I enjoy learning about Canada's Arctic	191	24	13	21	61	61	11	49	55	86	47	143
	19%	18%	12%	32%	16%	25%	14%	22%	18%	18%	24%	18%
				ABDF		BD						
With the Olympics coming up next year, Canada should take the opportunity to showcase	161	33	15	11	42	49	11	34	42	85	43	118
	16%	25%	15%	16%	11%	20%	15%	15%	13%	18%	22%	15%
		D				D					K	